

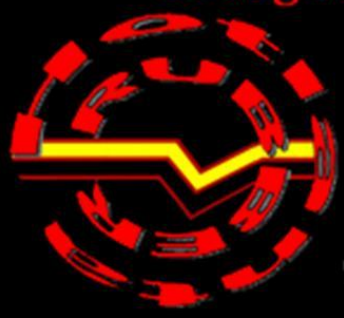
Southeast Rubber Weekend

WWW.MSERUBBER.COM

Aug 27-28, 2010



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**All Proceeds
going to:**



Pets Are Loving Support
Help a friend keep a friend

Official Contestant Guidelines and Application

MR. SOUTHEAST RUBBER 2010 WEEKEND SCHEDULE

DATE	EVENT	TIME	LOCATION	ROOM
Friday August 27	*Contestant Registration and Pre Contest Meeting	9pm – 10pm	Atlanta Eagle	Club Bar / Patio
	Final Application Deadline	10pm	Atlanta Eagle	Club Bar / Patio
	*Meet and Greet *+“Slick Him Up “	10pm – 2am 11pm – 1am	Atlanta Eagle	Bear Bar / Patio
Saturday August 28	*Contestants Report for Check-In and Interviews	11:30am	Atlanta Eagle	Main Room
	*+Contestant Interviews	12pm – 2pm	Atlanta Eagle	Bear Bar
	*Lunch/Cookout Break	2pm – 4pm 4pm – 6:30pm	Atlanta Eagle Atlanta Eagle	Patio/Deck Main Room Contestant Housing
	*Contestants Report for Contest Check-In	6:30pm	Atlanta Eagle	Club Bar
	*Mr. Southeast Rubber Contest: *Introductions *+Rubber Image *+Liquid Latex	8pm – 10pm	Atlanta Eagle	Main Room
	*Mr. Southeast Rubber and Mr. Hotlanta Rubber Victory Party DJ TBA	10pm – 3am	Atlanta Eagle	Main Room

* Denotes Required Contestant Activity

+ Denotes a scored or judged activity

All times listed are tentative and subject to change with proper notice

Mr. Southeast Rubber Weekend 2010

For more information please contact:
Hotlanta Rubber Group at pupnitro@hotlantarubber.com

August 27-28, 2010
The Atlanta Eagle



The Hotlanta Rubber Group will use the 2010 Mr. Southeast Rubber (MSER) Contest to sponsor one representative (Mr. Southeast Rubber) to compete in the 14th Annual Mr. International Rubber (MIR) Contest to be held November 5-7, 2010 in Chicago, Illinois, in accordance with the rules and guidelines set forth in this MSER 2010 Contestant Application.

All proceeds raised by the Hotlanta Rubber Group during Mr. Southeast Rubber Weekend will go to *Pets Are Loving Support (P.A.L.S.)*, a 501-c3 organization registered with the federal government and the State of Georgia. P.A.L.S. is an organization that provides pet-care including free food and basic veterinary care, and support to the companion pets of critically ill and disabled Atlantans. Being a contestant in the 2010 Mr. Southeast Rubber Contest is a great way to have a lot of fun with your rubber friends and raise money for a local charity at the same time.



For each contestant that competes in Mr. Southeast Rubber 2010, the Southeast Rubber Weekend Organizers will add \$25.00 to the total amount of money raised by the Hotlanta Rubber Group throughout the weekend. So, round-up your friends and let's have some fun!

Mr. Southeast Rubber 2010

Contestant Rules and Guidelines:

Each contestant:

1. Must be legally identified as male and be at least twenty-one (21) years old by the date of the contest.
2. Residency Requirements:
In order to hold the title of Mr. Southeast Rubber 2010 the winner must meet the following residency requirements: must be a legal resident of one of the following states: Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, or Tennessee. Mr. Southeast Rubber 2010 does not have to be a member of the Hotlanta Rubber Group.
3. There is no local, state or regional preliminary contest requirement for Mr. Southeast Rubber.
4. Must be self-identified as gay or bisexual.
5. Must be able to demonstrate to the judging panel an interest in the rubber/latex fetish.
6. Must agree to participate in all required contestant activities and judging categories.
7. Must agree to permit photographs to be taken of him at the MSER Contest for use on the Hotlanta Rubber Group website and/or related MSER publications and advertisements as deemed appropriate by the Hotlanta Rubber Group Coordinator.
8. Must agree to abide by the conditions set forth in the MSER Contestant Application.

The title winning contestant(s) expectations:

1. Although there are no official responsibilities attached to the title (Mr. Southeast Rubber), the titleholder is expected to represent his local sponsors (if applicable) and the Hotlanta Rubber Group by competing in the 14th Annual Mr. International Rubber (MIR) Contest in Chicago, Illinois November 5-7, 2010. Because the Hotlanta Rubber Group does not maintain an active travel fund, the titleholder must agree to pay all personal MIR related travel expenses (including airfare, hotel, meals, ground transportation, and incidentals). However, travel related grants for the MSER titleholder are available through the Lloyd E. Russell Foundation (<http://lerfoundation.org>) pending the availability of funds. MSER Contest organizers will assist the 2010 titleholder in applying for these travel grants.
2. Titleholder must agree to permit photographs to be taken of him at MIR for use on website and/or related publications and advertisements as deemed appropriate by MIR contest coordinators and staff.
3. Titleholder must agree to abide by the conditions set forth in the MIR application.

4. Mr. Southeast Rubber 2010 will be invited to serve as a judge at the 2011 MSER contest expected to be held in August 2011.

Contest Overview and Judging Guidelines

Mr. Southeast Rubber contestants will be scored by a panel of five judges representing leaders in the rubber/leather/BDSM fetish community, as well as Hotlanta Rubber Group general members and contest attendees in the appropriate categories. Judging is comprised of 4 categories using the scoring criteria listed below:

1. **“Slick Him Up” Meet and Greet (Friday Night) – maximum of 50 points.** The “Slick Him Up” Meet and Greet is designed to see how well contestants can use their charm, personality, and a bottle of silicone lube to interact “in gear” with a group of fun-loving rubber/latex enthusiasts and Atlanta Eagle patrons. Each contestant must remain in his selected rubber/latex gear at all times with at least 25% of his body continuously covered in rubber/latex/neoprene, etc. Contestants must adhere to all state and local laws and ordinances pertaining to nudity and obscenity, ensuring that their genitals and anus remain covered at all times. By city ordinance, each contestant must have their anus cover by a strip of material measuring at least one inch in width. Each contest attendee will be given a numbered ballot for each beverage or jell-o shooter purchased. Each ballot will enable the attendee to vote for contestant(s) of their choice. Each vote received will count 1 point. Each point received will count toward the contestants overall score up to a maximum of 50 points, so work the room boys! The voting portion of the “Slick Him Up” Meet and Greet will last until 1:00am.

2. **Panel Interview (Saturday Afternoon) – 40 points per judge.** Each contestant will meet with the panel of judges in a “closed interview” to answer questions about the contestant’s personal and sexual history, interest and knowledge in rubber/latex, BDSM and related fetishes, as well as their willingness and ability to represent the title of Mr. Southeast Rubber at MIR. Interviews will last an average of 10 minutes. Contestants will be judged on (a) the rubber gear they have chosen to wear to the interview in order to portray their own rubber image, (b) poise and personality during the interview, (d) ability to communicate effectively with the judges and (d) over all willingness and ability to represent the title.

3. **Rubber Image (Saturday Night) – 40 points per judge.** Each contestant will be introduced to the audience and judges using the information provided on the application. Following the introduction, each contestant will be asked to respond to at least two of the following questions:

- a) If you were given a gift certificate to buy any piece of rubber gear you wanted, what would it be and why.
- b) What stimulates you (mentally and physically) most about rubber/latex?
- c) What super hero would you most like to slick up in full rubber gear and what then would you do with him?
- d) What one piece of advice would you give to a friend who is about ready to have his first sensual/sexual rubber experience?
- e) How did you first discover the rubber fetish/lifestyle and what made you want to experience and learn more about it.

Contestants will be judged on (a) how relaxed and comfortable they are in front of the audience, (b) ability to communicate effectively and hold the attention of the audience, and (c) how well they respond to the questions.

4. **Liquid Latex (Saturday Night) – 40 points per judge.** Each contestant will be given a pint of liquid latex and a variety of sponge brushes. Contestants can choose to supply their own smooth demo model or have one assigned to them by MSER staff. Each contestant will have a specified amount of time to apply the liquid latex to their demo model and/or to themselves in an artistic and creative way. While the contestant is applying the liquid latex, their written rubber fantasy will be read to the judges and audience by the emcee. Judging in this category is based on (a) how well each contestant presents themselves on stage, (b) how well the contestant portrays the sexual and sensual nature of rubber/latex in their written fantasy, and (c) overall creativity in their liquid latex creation.

Title Winners:

The contestant whose overall aggregate score is the highest will become the Mr. Southeast Rubber 2010 titleholder.

In the event of a tie, the “Slick Him Up” points will be removed from the aggregate total, then highest scoring contestant will be declared the winner. If a tie still remains following the removal of the “Slick-Him-Up” points, the judges and organizers of the Mr. Southeast Rubber Contest reserve the right to make the final determination of the winner(s).

Mr. Southeast Rubber 2010 is expected to compete in the 2011 Mr. International Rubber Contest.

Other Significant Information:

Contestants, assistants, judges and event organizers must wear their Official MSER badges at all times during the two day contest.

Each contestant is permitted to have two male assistants in the dressing area to help him prepare for the Saturday Night Contest. The assisting persons must be male and must obtain a badge in order to enter the dressing area.

Contestants are strictly prohibited from having any form of private meeting or engage in any sexual activity or play sessions/scenes with the contest judges and organizers from Friday at 9pm until 10pm on Saturday. Following the announcement of the 2010 titleholder(s) go for it! Any violation of this policy whether accidental or intentional will result in contestant disqualification.

Mr. Southeast Rubber 2010

Contestant Application

***Advanced Application Deadline: Midnight, August 14, 2010**

On-Site Application Deadline: 10pm, August 27, 2010

*Advanced application is preferred. By submitting an application on or before the advanced application deadline it enables the contest organizers to better prepare for you. Additionally, all contestants that submit an advanced application will have their picture, a brief biography, and sponsors (Club, vendor, or contest if applicable) information and website links included on the Mr. Southeast Rubber Website.

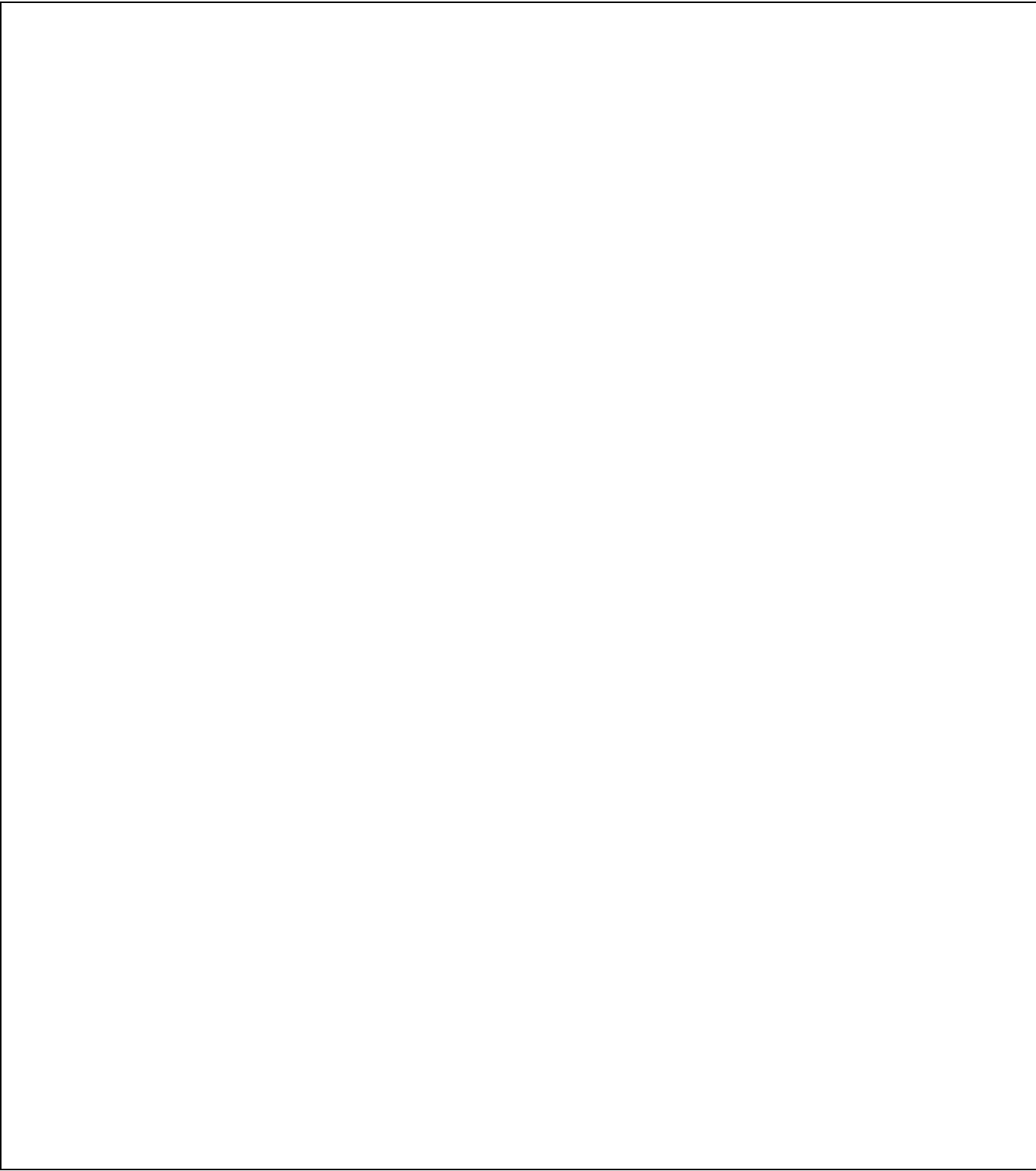
Deadline for contestant check-in and on-site registration is 10pm, Friday, August 27, 2010. At check-in and registration you will need to complete the following:

- Complete and sign the photographic release form
- Provide a photocopy of your drivers license or passport showing your age

The contestant application below can either be printed out, completed, and mailed to the Hotlanta Rubber Group, or simply complete the application and send an electronic copy to pupnitro@hotlantarubber.com. Please attach at least one picture of yourself in rubber gear to the application.

Name:		
Street Address:		
City:	State:	Zip:
Legal Resident of what State (If different from above):		
Phone Number:	Fax Number:	
Email Address:	Website URL:	

Date of Birth:	Age:
Occupation:	
Club Members/Affiliations:	
Current Rubber/Leather/Fetish Title(s):	
Past Rubber/Leather/Fetish Title(s):	
If you are being sponsored by a business or organization, please list all appropriate contact information including the website URL:	
Community Service Projects (within the past five years, if applicable):	
In 200 words or less tell us about your most memorable rubber/latex sensual experience:	
In 300 words or less write a rubber/latex themed “fantasy” that conveys the sensuality of a hot rubber/latex play experience.	



Photographic and Image Release and Waiver

I, the undersigned, hereby give the Mr. Southeast Rubber organizers, the Hotlanta Rubber Group, their photographers, legal representatives, and agents, the right and permission to copyright, use, reuse, broadcast and/or publish any and all

Photographic Pictures (including digital images) (“Pictures”) of me, which shall be taken during the Mr. Southeast Rubber contest, or as a result of my preparation for the contest, or as a result of my having participated in contest related activities. Pictures, as used herein, shall include portraits or reproductions thereof, including audio and videotapes, made through any media.

I further assign the right to use such pictures in conjunction with my name, and through any media outlets, for any purpose deemed appropriate by the contest organizers and/or the Hotlanta Rubber Group.

I hereby formally waive any right to inspect or approve the finished pictures or the method of their eventual use, including any related audio, video or printed copy that may be used in conjunction therewith. I hereby release, discharge, and agree to save harmless the Hotlanta Rubber Group, the Mr. Southeast Rubber Contest and its Sponsors, their photographers, legal representatives, or agents, including those publishing and/or distributing the finished product, in whole or in part, from and against any liability or claim as a result of the use or publication of said pictures, including from any distortion, blurring, alteration, optical illusion or use in composite form, either intentionally or otherwise, that may occur or be produced in the taking, processing or reproduction of the pictures, their publication or distribution.

I have read the foregoing Release and Waiver before signing below. _____ (Initials)

I warrant my full understanding of its contents, and that I am of legal age to give my consent in the State of Georgia. _____ (Initials)

Ownership

The names, Mr. Southeast Rubber, Mr. Hotlanta Rubber and Hotlanta Rubber Group, remain the exclusive property of the Hotlanta Rubber Group. Permission must be obtained in writing prior to use for all commercial or promotional purposes.

Mr. Southeast Rubber and Hotlanta Rubber Indemnification

I hereby certify that I have attained at least twenty-one (21) years of age and that I, based upon mutual covenants and considerations (including granting me the privilege of attending and participating in the Mr. Southeast Rubber Contest) will not hold the organizers, nor the individual and collective owners, Hotlanta Rubber Group members, sponsors, agents and employees thereof liable for any injury to my person or property during the period of the Mr. Southeast Rubber contest and I further agree to indemnify and save harmless the Sponsors, the individual and collective owners, Hotlanta Rubber Group members, agents and employees thereof from any and all liability, injury or economic loss or other damage.

Compliance

By signing below I agree to comply with all rules and regulations set by Mr. Southeast Rubber contest organizers. I certify that all information provided on the accompanying forms is accurate. I certify that I meet all the qualifications specified in the qualification statements. I understand that if I win the contest I will be expected to fulfill the duties of the title as outlined.

Signed:

Date:

Witness:

Date: